



Istanbul Institute of Finance

Corporate Finance for Executives

September 1-3th 2016

Istanbul / TURKEY

Dr. Burcu ESMER
Indiana University



Who should attend?

Corporate Finance for Executives is designed to meet the needs of senior managers in established companies who are called upon to make decisions or formulate strategies based on important financial input or outcomes. Executives in every functional area of responsibility, from all industries, whose decisions have significant impact, will benefit from this course. Typical participants are responsible for managing a functional area, department, or division at the senior level, including those with roles in operations, marketing, information technology, human resources, research and development, production, legal affairs, or financial administration.

Expert Profile

Burcu Esmer, PhD received her B.S. degree in Economics and the Minor in Mathematics with High Honors from Middle East Technical University. She received the M.A. degree in Economics and Ph.D. degree in Finance from the University of Iowa, Tippie College of Business. After graduation she joined Bilkent University, Faculty of Business Administration as an Assistant Professor. Dr. Esmer is currently a Visiting Assistant Professor at Indiana University, Kelley School of Business. Burcu Esmer's research interests are in Empirical Corporate Finance: Agency Conflicts, Financial Contracting, Corporate Investments, Corporate Governance, Mergers and Acquisitions, Innovation Activities, and Energy Investments.

Dr. Esmer has served in several graduate student committees, international conferences and workshops and refereed for many international and national journals. She has taught undergraduate and graduate level courses on Economics, Statistics, Corporate Finance and Corporate Financial Strategy. Prof. Esmer has consulting and training experience with various government and private/public corporations. Dr. Esmer's biography has been listed in Marquis Who's Who in America. She is a member of American Finance Association, Financial Management Association, Midwest Finance Association, Eastern Finance Association, European Finance Association, and European Financial Management Association. She received Ponder Graduate Fellowship and Center for Teaching 'Thank a Teacher' Recognition from the University of Iowa.

Overview:

This three-day course introduces essential financial management techniques for effective decision-making and provides a solid understanding of corporate finance. It equips professionals with a comprehensive working knowledge of financial principles and a strong foundation in financial management analysis. This program will give you the opportunity to meet with peers, share experiences and expand your business knowledge. Through cases, lectures, and dynamic peer discussions, the program demonstrates how to employ financial resources to competitively position your company and succeed in the global marketplace. Upon completing the program, you will be able to analyze and support financial strategies for setting corporate and division goals.

Key benefits:

At the end of this course you will be better able to:

- * Understand the core concepts, terms, and techniques of finance using real-world examples from different industries
- * Contribute more meaningfully to financial decision making
- * Utilize financial concepts to make more informed decisions and become a greater asset to your company
- * Work more effectively with a diverse range of colleagues in financial roles inside and outside your organization
- * Engage more effectively with the financial stakeholders in your company
- * Talk numbers with confidence
- * Master the workings of capital structure and capital markets to ensure better strategic decision making
- * Communicate with the key sources of finance—banks, other lenders, and investors
- * Evaluate investment opportunities
- * Assess the desirability and value of investment projects, corporate assets, and whole companies (acquisitions).
- * Understand business valuation techniques

Typical participant titles include, but are not limited to:

- * President
- * Chief executive officer
- * Vice president
- * Group manager
- * Director
- * Finance and Strategy Consultants
- * Investment Bankers
- * CFA or CFA-to-be

The program will benefit both executives who hold positions outside finance and financial executives who need to strengthen their understanding of underlying corporate finance principles and update their skills in a broad, strategic context.

Program Content

- * Corporate Finance: First Principles
 - The Objective in Corporate Finance
 - Conflict of interest and Corporate Governance
- * Defining Risk
 - Risk and return models in finance (The CAPM)
 - Equity Risk Premium
 - Calculating beta (for public and private businesses)
 - Cost of debt, cost of equity and weighted average cost of capital (Wacc)
- * Financing Decisions
 - Financing sources
 - Overall capital structure design (Debt vs equity)
 - How the market reacts to changes in that structure
 - Choices among financial instruments to implement desired capital structure
- * Investment Analysis and Value Creation
 - Organizing the capital budgeting process
 - Estimating relevant cash flows
 - Choosing the appropriate cost of capital
 - Understand and learn various capital budgeting techniques, including NPV, IRR, MIRR, Payback, Discounted Payback and Profitability Index and how they are effectively used to evaluate projects
 - Payout Policy (dividends, share repurchases)
 - Valuation using Discounted Cash Flow Approach and Multiples Approach- Connective value to corporate finance decisions (Restructuring and acquiring companies)

Registration & Cancellation

Participation into seminars: Although the seminars are open to everyone, for each seminar advisory explanations are provided as to "Who Should Attend?" However, some seminars "definitely" require some base level knowledge and those who do not possess such background are discouraged from participating.

What are included in the training seminars? Registration Fee, training materials, lunch, coffee and snacks in the morning and afternoon, and Certificate of Participation are included. The prices do not include accommodation and 18% VAT.

Seminar venue: The seminars are delivered at The Hilton ParkSa Hotel (Bayildim Cad, No:12, Macka, Besiktas, 34357 Istanbul). Reasonable prices and preferred booking are available for participants as per the agreement with the hotel.

How can I register? You can register by filling in the registration form on the internet or sending an email to ife@ife.com.tr. If we do not contact you in 24 hours for confirmation, that might indicate a communication failure, in that case please immediately call us at +90 212 322 0444

Discounts: 10% discount is applied for 2 or more participants from the same company. However these discounts are not valid for bundle prices.

Invoicing: Your invoices shall be issued and sent to you by courier within 7 days after the seminar. If you need the invoice earlier, please let us know.

How can I pay? All payments are made either by Bank Deposit or Credit Card (payment in installments is possible). The invoice is issued to the company/person who made the payment. Please let us know if the situation is different.

Banks details:

(USD)

TEB BEBEK BRANCH

48 Branch Code – 44512028 Account no.

IBAN : TR07 0003 2000 0000 0044 5120 28

(TL)

TEB BEBEK BRANCH

48 Branch Code – 44511485 Account no.

IBAN : TR21 0003 2000 0000 0044 5114 85

Terms of cancellation: In case of cancellations, if you inform us 7 days prior to the date of training, the payment will be refunded immediately within 1 working day. If there is less than 7 days, there fund will be done after 30% is deducted. Requests of cancellation less than 3 days before the training will not be considered and no refund will be done. Amounts that are deducted and not refunded will be invoiced to the company/person. Under the condition that we are informed 3 days prior, date and type of training can be changed without further requirements.

The company retains the right to postpone or cancel the training, or to merge it with the subsequent training if there is no sufficient number of participants or for other reasons. In such case, full refund will be done on request of the participant, without further requirements.

Commercial Name: İFE İstanbul Finans Enstitüsü Eğitim ve Danışmanlık Hizmetleri A.Ş.

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10%
discount
for 2 or more
delegates from the
same company

Seminar Price :
1950 USD+VAT

Registration details

Please complete the form in BLOCK CAPITALS.

Email address:

First name:

Last name:

Job Title/Position:

Department:

Company/Organisation:

Address:

Telephone: (direct)

(main)

(mob)

Payment method:

Bank Transfer ☐

Credit Card ☐

(please call +90 212 322 0444 with card details)

Your signature:

X

Date:

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